

DIGITALREACH.CO.NZ

"Reach your customers digitally"

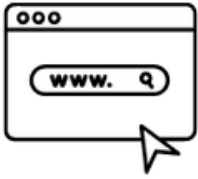
PRICE LIST

Updated February 2023

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WEBSITE DESIGN AND DEVELOPMENT SERVICES



\$100 excl. GST

DOMAIN AND HOSTING

The setup process includes domain name purchase, renewal setup, hosting purchase and setup. The business requires additional cost to buy the domain name and hosting plan.



\$899 excl. GST

BASIC BUSINESS WEBSITE

Get a basic website for your business which includes upto 7 pages, SSL certification, a contact form, google business listing, google maps view, domain and hosting setup, basic website content such as text & graphics.



\$99 excl. GST

WEBSITE SPEED/PERFORMANCE AUDIT AND RECOMMENDATIONS

Get a report on your website speed, technical performance, and responsiveness. The report also includes recommendations on how to specifically increase your website speed, design, performance and usability to perform better.



\$1599 excl. GST

ADVANCE BUSINESS WEBSITE

Get an advance website for your business which includes upto 15 pages, SSL certificate, a contact form, a meeting booking form, google business listing, google map view, domain and hosting setup, basic website content such as text & graphics, complex and custom features & functionalities can be added to the website, designed specifically for your business.



STARTS
\$2799 excl. GST

BASIC E-COMMERCE WEBSITE

This package includes domain name/hosting for your e-commerce website, brand logo design, unlimited product categories, upto 100 high-resolution e-commerce standard product images, 1000 product uploads (in case you have CSV), SSL secure certificate for security, google business listing, wishlist feature, message pop-ups, stripe payment gateway, up-sells and cross-sells section on your website, website back-end use training content will also be provided.



STARTS
\$4499 excl. GST

ADVANCE E-COMMERCE WEBSITE

This package includes domain name/hosting for your e-commerce website, brand logo design, unlimited product categories, upto 500 high-resolution e-commerce standard product images, unlimited product uploads (in case you have CSV), SSL secure certificate for security, google business listing, wishlist feature, message pop-ups, stripe (included in the package) or other payment gateways (have to pay the additional cost), upsells and cross-sells area on the website.

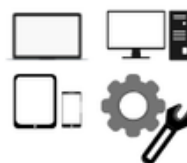
WEBSITE DESIGN AND DEVELOPMENT SERVICES



STARTS
\$299 excl. GST

WEBSITE SPEED AND PERFORMANCE OPTIMISATION

Increase your website speed, technical performance, and responsiveness. The report includes corrections, edits and updates on how we increased your website speed, design, performance and usability to perform better.



STARTS
\$499 excl. GST

WEBSITE RESPONSIVENESS OPTIMISATION

Make your already designed website mobile-friendly. After using this service your website will work properly on devices of all different screen sizes such as mobiles, tablets, and desktops in portrait and landscape modes.



STARTS
\$189 excl. GST

WEBSITE SEO AUDIT AND RECOMMENDATIONS

The SEO audit, reports the performance of your website on the search engine result pages. It includes on-page SEO issues, potential off-site problems, User experience issues and more. Recommendations are also stated in the report which provides the necessary tasks required to increase the ranking of your website in the search results.



HIRE OUR DIGITAL ASSISTANT AT A PER HOUR RATE!

LOOKING FOR MORE FEATURES?

Hire a dedicated digital assistant to work for you at an affordable and competitive payrate of **\$35/hr.**

We can work at the place and time that suits you.

CONTENT MARKETING SERVICES



STARTS
\$89 excl. GST

BUSINESS LOGO DESIGN

Get your business logo designed and developed keeping in mind the business name and industry. The logo is designed in multiple resolutions for online use and print jobs.



STARTS
\$119 excl. GST

CORPORATE DOCUMENTS (PPT, PDFS)

Let us know the documents you need to be designed for your business. Our corporate documents include whitepapers, brand books, mood boards, product catalogues, e-books, user manuals, presentations and more.



\$59 excl. GST

QR CODES

Let us know the use of QR code for your business. Our QR codes include custom designed QR code, email QR code which directly sends an email with a predefined text, Vcard QR which can be used to save contact info in phone and others including web link and image QR codes.



STARTS
\$299 excl. GST

CONTENT CREATION PLAN (FOR BASIC WEBSITE)

Get your business logo designed in multiple resolutions for online use, upto 10 custom HD images 2 pdfs and text content for upto 4 website pages in this package.



STARTS
\$89 excl. GST

WEBSITE PAGE CONTENT CREATION PLAN

This plan includes an initial content strategy and planning consultation. After that we create and provide content for your website.



STARTS
\$59 excl. GST

BLOG ARTICLE CONTENT CREATION PLAN

This plan includes an initial content strategy and planning consultation. After that we create and provide blog article accordingly for your website.

CONTENT MARKETING SERVICES



STARTS
\$529 excl. GST

ANIMATED VIDEO CONTENT CREATION PLAN

This plan includes an initial content strategy and planning consultation. After that, we create and provide content for your website.



STARTS
\$829 excl. GST

REAL SHOOT VIDEO CONTENT CREATION PLAN

This plan includes an initial video creation strategy and planning consultation. After that, we create and provide the video in 1080p HD .mp4 format. This plan is for businesses that want to convey their message using both animated and real-life videos.

GOOGLE MARKETING SERVICES



STARTS
\$99 excl. GST

GOOGLE BUSINESS ACCOUNT AND LISTING SETUP

This listing includes basic information about your business such as location, website link, opening hours. and photos and videos to showcase your business on google.



STARTS
\$179 excl. GST

GOOGLE SHOP (MERCHANTISER ACCOUNT) SETUP

Integrate your e-commerce store with google shop allowing your customers to view your products on your google shop.



\$250 upfront
and
then **\$189/week**
excl. GST

GOOGLE TEXT ADS PLAN (BASIC)

This plan includes an initial google ads strategy and plan consultation, google ads account setup, 1-2 ads/month (keyword research, ad copy design, ad setup, target audience setup and publishing), ad monitoring and monthly performance report and google analytics integration for ads tracking is also included in this plan.



\$250 upfront
and
then **\$229/week**
excl. GST

GOOGLE TEXT ADS PLAN (ADVANCE)

This plan includes an initial google ads strategy and plan consultation, google ads account setup, 2-4 ads/month (keyword research, ad copy design, ad setup, target audience setup and publishing), ad monitoring and monthly performance report and google analytics integration for ads tracking is also included in this plan.



\$250 upfront
and
then **\$319/week**
excl. GST

GOOGLE TEXT ADS PLAN (PRO)

This plan includes an initial google ads strategy and plan consultation, google ads account setup, upto 8 ads/month (keyword research, ad copy design, ad setup, target audience setup and publishing), ad monitoring and monthly performance report and google analytics integration for ads tracking is also included in this plan.



\$650 excl. GST

GOOGLE ADS STRATEGY AND PLAN WORKSHOP

This plan includes an initial google ads strategy and plan discussion to set goals for your business for next 6 months. After that, we organize a workshop (1-2 hours) which includes recommendations for your google ads account to reach your business goals.

FACEBOOK MARKETING SERVICES



STARTS
\$99 excl. GST

FACEBOOK BUSINESS PAGE SETUP

Expand your online presence with a facebook page or a group including facebook pixel setup to track user traffic, engagement and behaviour between your website and facebook page.



STARTS
\$250 excl. GST

FACEBOOK SHOP SETUP

Integrate your e-commerce store with facebook shop allowing your customers to view your products on facebook page and shop through facebook and website both including facebook pixel setup to track between your website and facebook page.



\$55/week
excl. GST

FACEBOOK POST PLAN (BASIC)

This plan includes 2 posts/week (design and publishing), social media post monitoring and monthly performance report. It includes free consultation and support as well.



\$75/week
excl. GST

FACEBOOK POST PLAN (ADVANCE)

This plan includes 4-5 posts/week (design and publishing), social media post monitoring and monthly performance report. It includes free consultation and support as well.



\$115/week
excl. GST

FACEBOOK POST PLAN (PRO)

This plan includes 7+ posts/week (design and publishing), social media post monitoring and a monthly performance report. It includes free consultation and support as well.



\$100 upfront
and then **\$100/week**
excl. GST

FACEBOOK ADS PLAN (BASIC)

This plan includes an initial facebook ads strategy and plan consultation, facebook ads account setup, 1-2 ads/month (ad copy design, ad setup, target audience setup and publishing), ad monitoring and monthly performance report. facebook pixel integration for analytics is also included in this plan. the ad budget is paid by the customer separately. *e-commerce ads are not included in this package.

FACEBOOK MARKETING SERVICES



\$100 upfront
and
then **\$150/week**
excl. GST



\$100 upfront
and
then **\$250/week**
excl. GST

FACEBOOK ADS PLAN (ADVANCE)

This plan includes an initial facebook ads strategy and plan consultation, facebook ads account setup, 2-4 ads/month (ad copy design, ad setup, target audience setup and publishing), ad monitoring and monthly performance report. facebook pixel integration for analytics is also included in this plan. the ad budget is paid by customer separately. *e-commerce ads are included in this package.

FACEBOOK ADS PLAN (PRO)

This plan includes an initial facebook ads strategy and plan consultation, facebook ads account setup, 4+ ads/month (ad copy design, ad setup, target audience setup and publishing), ad monitoring and monthly performance report. facebook pixel integration for analytics is also included in this plan. the ad budget is paid by customer separately. *e-commerce ads are included in this package.



\$450/workshop
excl. GST



\$450 upfront
and
then **\$250/week**
excl. GST

FACEBOOK MARKETING STRATEGY AND PLAN WORKSHOP

This plan includes an initial facebook marketing strategy and plan discussion to set goals for your business for next 6 months. After that, we organize a workshop which includes recommendations for your facebook page to reach your business goals.

FACEBOOK MARKETING STRATEGY AND PLAN WORKSHOP INCLUDING IMPLEMENTATION

This plan includes an initial facebook marketing strategy and plan discussion to set goals for your business for next 6 months. After that, we organize a workshop which includes recommendations for your facebook page to reach your business goals. As per discussion in the workshop, we start implementing the finalised tasks according to the plan.

INSTAGRAM MARKETING SERVICES



STARTS
\$99 excl. GST



STARTS
\$250 excl. GST

INSTAGRAM BUSINESS ACCOUNT SETUP

Expand your online presence with a page on instagram including instagram analytics setup to track user traffic, engagement and behaviour between your website and instagram account.

INSTAGRAM SHOP SETUP

Integrate your e-commerce store with instagram shop allowing your customers to view your products on your instagram page and shop through instagram and website both including instagram analytics to track user traffic, engagement and behaviour between your website and facebook page.



\$55/week
excl. GST



\$75/week
excl. GST

INSTAGRAM POST PLAN (BASIC)

This plan includes 2 posts/week (design and publishing), social media post monitoring and monthly performance report. It includes free consultation and support as well.

INSTAGRAM POST PLAN (ADVANCE)

This plan includes 4-5 posts/week (design and publishing), social media post monitoring and monthly performance report. It includes free consultation and support as well.



\$115/week
excl. GST



\$100 upfront
and then
\$100/week
excl. GST

INSTAGRAM POST PLAN (PRO)

This plan includes 7+ posts/week (design and publishing), social media post monitoring and monthly performance report. It includes free consultation and support as well.

INSTAGRAM ADS PLAN (BASIC)

This plan includes an initial instagram ads strategy and plan consultation, instagram ads account setup, 1-2 ads/month (ad copy design, ad setup, target audience setup and publishing), ad monitoring and monthly performance report. instagram analytics integration for ads tracking is also included in this plan. the ad budget is paid by the customer separately. *e-commerce ads are not included in this package.

INSTAGRAM MARKETING SERVICES



\$100 upfront
and
then **\$150/week**
excl. GST



\$100 upfront
and
then **\$250/week**
excl. GST

INSTAGRAM ADS PLAN (ADVANCE)

This plan includes an initial Instagram ads strategy and plan consultation, Instagram ads account setup, 2-4 ads/month (ad copy design, ad setup, target audience setup and publishing), ad monitoring and monthly performance report. Instagram analytics integration for ads tracking is also included in this plan. the ad budget is paid by customer seperately. *e-commerce ads are included in this package.

INSTAGRAM ADS PLAN (PRO)

This plan includes an initial Instagram ads strategy and plan consultation, Instagram ads account setup, 4+ ads/month (ad copy design, ad setup, target audience setup and publishing), ad monitoring and monthly performance report. Instagram analytics integration for ads tracking is also included in this plan. the ad budget is paid by customer seperately. *e-commerce ads are included in this package.



\$450/workshop
excl. GST



\$450 upfront
and
then **\$250/week**
excl. GST

INSTAGRAM MARKETING STRATEGY AND PLAN WORKSHOP

This plan includes an initial Instagram marketing strategy and plan discussion to set goals for your business for next 6 months. After that, we organize a workshop which includes recommendations for your Instagram business account to reach your business goals.

INSTAGRAM MARKETING STRATEGY AND PLAN WORKSHOP INCLUDING IMPLEMENTATION

This plan includes an initial Instagram marketing strategy and plan discussion to set goals for your business for next 6 months. After that, we organize a workshop that includes recommendations for your Instagram business account to reach your business goals. As per the discussion in the workshop, we start implementing the finalised tasks according to the plan.

ANALYTICS AND TRACKING SERVICES



STARTS
\$169 excl. GST

GOOGLE ANALYTICS ACCOUNT SETUP

Track one or more properties (e.g. websites, mobile apps, point-of-sale devices) using google analytics. Access useful data, user activity to track user behaviour on your website, app or point-of-sale devices.



STARTS
\$129 excl. GST

FACEBOOK PIXEL SETUP

Integrate your website or app with facebook pixel to track your audience, see where they're coming from, and gain insights from their online habits. From there we can optimise ads to follow them around, customize future offers, and leverage your business marketing strategy to increase your revenue.



STARTS
\$139 excl. GST

LINKEDIN INSIGHTS SETUP

Track the performance of your LinkedIn campaigns and ads by integrating LinkedIn insights with your ad account and track the user activity between your website/app and your linkedin campaigns.



TALK TO ONE OF OUR DIGITAL EXPERTS TODAY!

***WE LISTEN TO YOUR REQUIREMENTS AND RECOMMEND THE
BEST SOLUTION THAT SUITS YOUR BUDGET***

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